

# LIGHTS AT LEE SQUARE DESIGN COMPETITION 2024

## OFFICIAL RULES

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### 1. Competition

1.1 The University of British Columbia (“UBC”)’s Campus + Community Planning department is a sponsor of the Lights at Lee Square design competition.

1.2 This Competition will run from October 10, 2024 and will close for entries on October 31, 2024 (the “Submission Deadline”), and the winner will be selected on November 6, 2024.

### 2. Eligibility

The Competition is open to individuals with the eligible affiliations depending on the entry tiers:

- (a) Children – 12 years and under, currently living in the UNA, Acadia Park, or Musqueam
- (b) Youth – 13-18 years old, currently living in the UNA, Acadia Park, or Musqueam
- (c) UBC Student – a current undergraduate or graduate student, full-time or part-time, at UBC Vancouver campus
- (d) Digital Animators – a current UBC student, faculty, staff, resident, or alumni members of UBC Vancouver campus and/or other sites (Robson Square and Centre for Digital Media)

Individuals can only submit one entry in one eligible entry tier.

### 3. Concept

Individuals will be invited to create an art or animation that shares how they unite community. The winning designs will be selected by a review panel and projected by a permanently installed, overhead projection system onto UBC’s Money and Raymond M.C. Lee Square (the plaza outside of the UBC Bookstore).

### 4. How to Enter

4.1 No purchase necessary. Only one entry per person or per group.

4.2 Entrants may enter this Competition by completing an online form on the website <https://inspired.ubc.ca/lightdesign/> and either attach or include the link to their submission which can take the form of an animated or non-animated drawing, painting, or digital creation.

4.3 The entry form must include prescribed information about the entrant and address the following questions:

- (a) Individual name, affiliation(s), email, address, and phone number;
- (b) Tell us about your design and the inspiration behind it (3-5 sentences);
- (c) Upload your design entry or include the link
- (d) Each completed registration form must be submitted online to UBC before the Submission Deadline.

All entries and registration forms will be reviewed, and any deemed to be late, illegible, incomplete, inaccurate, inappropriate, offensive, plagiarized, and otherwise, will be disqualified. The determination of whether a registration form is illegible, incomplete, offensive, late, etc. will be made by the review panel in its sole discretion and cannot be challenged.

Each entrant retains copyright to their original submitted work. By submitting the design into the competition, the entrant grants UBC a royalty-free, world-wide, perpetual, non-exclusive license to display their design submission and modify as needed for any purposes related to Lights on Lee Square and the design competition, including, but not limited to advertising and promotional publications, website and social media.

## **5. Review Criteria**

5.1 The review criteria for the competition can be found at <https://inspired.ubc.ca/lightdesign/>

5.2 Each submission form and creative materials will be scored based on the given criteria. Application of the review criteria and decisions related to disqualification are made by the reviewers in their sole discretion and are not subject to appeal or challenge.

## **6. How to Win**

6.1 Winners will be selected by the panel of reviewers after the submission deadline, and will be announced by November 8, 2024.

## **7. Prizes**

7.1 There will be one grand prize winner awarded per tier for a total of four (4) prize awards as follows:

(a) \$50 cash prize for children

(b) \$100 cash prize for youth

(c) \$200 cash prize for UBC student

(d) \$300 cash prize for digital animator

7.2 The prize must be accepted as awarded. No substitutions of the prizes are permitted except by UBC at its discretion. UBC reserves the right to substitute any of the prize with other prizes of equal or greater value if any prize cannot be awarded as described for any reason.

7.3 UBC will require winners to sign a liability/publicity release, including a consent to UBC posting the winner's name and photograph on its website. If a winner fails to return the consent documents within the time specified by UBC, they will forfeit their prize and an alternate winner will be selected.

## **8. General Rules**

8.1 By participating in this Competition, each entrant and winner agrees to: (a) be bound by these Official Competition Rules and the decisions of UBC; and (b) release and hold harmless UBC, and its Boards of Governors, officers, employees, and agents from and against any and all liabilities, losses, claims, demands, costs and expenses (including lawyer's fees and litigation expenses on a solicitor and own client basis) whatsoever to which any of them may become subject arising from any actions or omissions by the entrant.

8.2 By participating in this Competition, each entrant and winner agrees that UBC may post the winner's name and design submission on its website and social media.

8.3 The decisions of UBC in relation to this Competition will be final and binding on all entrants.

8.4 UBC reserves the right to cancel, terminate, or suspend this Competition, at its discretion, at any time without prior notice.

8.5 Each prize claim is subject to verification by UBC and/or its designated representatives. Entries made with multiple addresses, under multiple identities, or through the use of any device or other method to enter multiple times or entries that are in excess of the permitted number of entries are automatically void. All Competition entries obtained through unauthorized sources or which are incomplete or in any way not in compliance with these Official Competition Rules are automatically void. UBC is not responsible for lost or late entries. UBC is not responsible for any miscommunications, failed communications systems, software malfunctions, or for any human errors in connection with this Competition. UBC may suspend or terminate this Competition if UBC is of the view this Competition's administration or fair play has been compromised.

8.6 Your personal information is collected under the authority of Section 26(c) of the Freedom of Information and Privacy Act (FIPPA). This information provided to enter this Competition will be used only to administer this Competition, and for no other reason. Questions about the collection of this information may be directed to Gabriella Scali, Manager Community Programs and Outreach, [gabriella.scali@ubc.ca](mailto:gabriella.scali@ubc.ca).

8.7 This Competition is subject to all applicable laws of the Province of British Columbia and the laws of Canada, as well as these Official Competition Rules.